

All of that is changing as smaller molecules are being formulated, putting hyaluronic acid back into the spotlight. "In the past most topical hyaluronic acid products contained he ingredient in a high nolecular weight. But, when the acid has a lower eight (it has a shorter nolecular chain) it is able to better penetrate skin," ays West Palm Beach, FI lermatologist Kenneth R Beer, MD. Find the new version of the acid in Eve Lom Brightening Mask, Pestle & Mortar Pure valuronic Serum and REN Clean Skincare Keep Young and Beautiful Insta Firming Beauty Shot.

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Beauty products have always been about the right mix of ingredients to create that perfect formula. While a majority of products still follow this rule of thumb, expect to see



THE BIGGEST TRENDS IN SKIN CARE 🔶

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some brands incorporating a less-is-more strategy because there's now a movement toward extreme purity and using just a single ingredient in a product. Case in point: Khloris Botanical Rose Water, which contains only rose water, and RMS Beauty "un" Powder, which consists solely of pure silica. Smithtown, NY, dermatologist Marina Peredo, MD, says, "The

more ingredients a product has in it, the harder it is to determine which ingredient you are allergic to. Products with just one ingredient have a role in skin care, especially for those with (and without) allergies and sensitivities. But, you may need to use multiple products so that your skin can benefit from all the necessary nutrients and vitamins it needs on a daily basis to be healthy."