

Dr. Kenneth R. Beer

West Palm Beach, Florida
Jupiter, Florida

ASK DR. BEER

HOW HAVE YOU POPULARIZED YOUR TECHNIQUES, MAKING THEM MORE WELL-KNOWN?

I have been featured in *Elle*, *Self*, *Time*, *Good Housekeeping*, *The New York Times* and *The Wall Street Journal*. I have also appeared on NBC, ABC and CBS' *The Early Show* for my dermatologic contributions.

WHAT HAVE YOU DONE TO EDUCATE THE DERMATOLOGISTS AND PLASTIC SURGEONS OF TOMORROW?

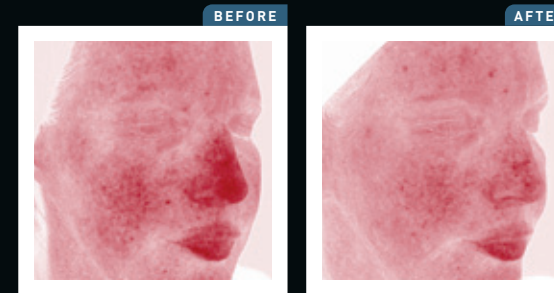
My practice is the training center for many of the cosmetic products we use, and I train physicians from around the world. I also write book chapters and journal articles that teach the best practices. I am a voluntary assistant professor at the University of Miami and a consulting associate at Duke University. I also founded the Cosmetic Bootcamp®, a leading-edge specialty physician training program.

HOW WOULD YOU SUMMARIZE YOUR PHILOSOPHY?

The reason people come to my practice is because of my individualized approach and experience. Because we are a training center and have our own lasers, we have access to techniques and materials that enable me to provide patients with a different level of care. We have moved way beyond spackling wrinkles. In our practice, we strive to ensure that patients look like themselves, only younger.

Synergy through science

Scientific by Kenneth Beer MD products are formulated to treat each layer of the skin with targeted therapy. Each product incorporates high percentages of powerful, botanical ingredients. No layer of the skin is ignored and every skin-related issue is addressed with ingredients designed to restore the skin. The result is professional-grade skin care without the appointment. Dr. Beer's skin-care line has been featured on the *Martha Stewart Show*, is the premier skin-care line sold on Royal Caribbean ships and can be found at high-end retailers such as NewBeauty at Fred Segal in Santa Monica, California. It's a favorite among Dr. Beer's celebrity clientele due to its advanced skin-care technology.



*Photos above taken with Visia complexion analysis.

RESULTS BEFORE AND AFTER USE OF SCIENTIFIC BY KENNETH BEER MD BRIGHTENING SERUM:

Dr. Beer's Brightening Serum incorporates the most advanced skin-brightening technology available. Unique botanical extracts from the Swiss Alps deliver a brighter, more uniform complexion. This exclusive formula helps to repair sun damage, improve redness and promote hydration. Scientific by Kenneth Beer MD is hydroquinone free, paraben free and fragrance free.

“patients come to my office for advanced techniques”

AUTHOR, SPEAKER, FOUNDER OF COSMETIC BOOTCAMP®, AND COSMETIC CONSULTANT TO COMPANIES LIKE ALLERGAN, MEDICIS AND JOHNSON & JOHNSON, DR. KENNETH R. BEER HAS ESTABLISHED HIMSELF AS A PREMIER DERMATOLOGIST AND DERMATOPATHOLOGIST, WELL-KNOWN FOR HIS CUSTOMIZED CARE AND PROGRESSIVE APPROACH TO AESTHETICS AND SKIN CANCER RECONSTRUCTION. HIS PRACTICE IS HOME TO INDIVIDUALIZED TREATMENT PLANS THAT TRANSLATE INTO THOUSANDS OF SATISFIED PATIENTS. OFFERING BOTOX® AND A VARIETY OF FILLERS, AS WELL AS LASER AND LIGHT-BASED THERAPIES FOR THE TREATMENT OF WRINKLES, HAIR REMOVAL, SKIN LAXITY, ACNE AND SPIDER VEINS, DR. BEER HAS HONED A SUCCESSFUL WORD-OF-MOUTH REPUTATION.

MEET THE EXPERT

Dr. Kenneth R. Beer

American Board of Dermatology

SERVICES OFFERED

General & Cosmetic Dermatology
Mohs Surgery
Botox®, Dysport®, Xeomin®
Injectable Fillers
Nonsurgical Injectable Facelift
Fraxel® re:store Laser Resurfacing
SmoothShapes® Cellulite Treatment
Lumenis® UltraPulse Laser Skin Resurfacing
Ellipse®
Isolaz® Acne Therapy
IPL (Intense Pulsed Light)
PDT (Photodynamic Therapy)
Vbeam® Vascular Laser
Laser Hair Reduction
Visia® Complexion Analysis
Customized Skin-Care Regimens

ABOUT DR. BEER

WHY DID YOU BECOME A DERMATOLOGIST?

Dermatology enables me to combine the medical and aesthetic components of patient care.

WHAT IS YOUR FAVORITE PART OF YOUR JOB?

If I win the lottery, I would still enjoy being a dermatologist. I love the creativity of cosmetic dermatology, the problem solving of skin cancer treatment and the science of skin-care products. What I do every day is fun, and I enjoy all aspects of it.

WHY DO YOU CHOOSE NOT TO DELEGATE PROCEDURES?

I perform all of my own injectable treatments because I enjoy interacting with my patients. I am committed to giving my patients the personalized, one-on-one attention they have come to expect.

MEDICAL DEGREE
University of Pennsylvania
School of Medicine

LOCATIONS
West Palm Beach, Florida
Jupiter, Florida

CONTACTS
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561.932.1707

To learn more about the practice visit
palmbeachcosmetic.com
scientificskin.com