

advanced aesthetics

Author, speaker and cosmetic consultant to companies like Allergan, Mediscis and Johnson & Johnson, Dr. Kenneth R. Beer has established himself as a premier dermatologist and dermatopathologist, well-known for his customized care and progressive approach to aesthetics and skin cancer surgery/reconstruction. His state-of-the-art practice is home to individualized treatment plans that translate into thousands of satisfied patients and healthier, more youthful-looking complexions.

BOARD CERTIFICATION
American Board of Dermatology

MEDICAL DEGREE
University of Pennsylvania School of Medicine

INTERNAL MEDICINE INTERNSHIP
Graduate Hospital, PA

DERMATOLOGY RESIDENCY
University of Chicago

DERMATOPATHOLOGY FELLOWSHIP
University of Chicago

AFFILIATIONS
Fellow, American Academy of Dermatology
Fellow, American Society for Dermatologic Surgery
Fellow, American Society for Laser Medicine and Surgery
Fellow, American Society for Mohs Surgery

PROCEDURES PERFORMED
Aesthetic Injectables
Fraxel® SR Laser
Laser Hair Reduction
Mohs Surgery
Skin Care

LOCATIONS
West Palm Beach, Florida
561.655.9055

Jupiter, Florida
561.932.1707

WEB SITES
www.palmbeachcosmetic.com
www.idealskin.com
www.scientificskin.com

Offering a plethora of cosmetic services—including Botox® and a variety of fillers, as well as laser and light-based therapies for the treatment of wrinkles, hair removal, skin laxity, acne and spider veins—Dr. Beer has honed a successful word-of-mouth reputation, contributing to a worldwide patient following. “Half of my clientele is referral-based, which speaks highly of the way we cater to and care for patients,” says Dr. Beer, who performs all of his own injectable treatments, including his ever-so-popular instant nonsurgical nose job. “I am committed to giving patients the personalized, one-on-one attention they have come to expect.”

Advancing the very field he entered years ago, Dr. Beer has been featured in *Elle*, *Self*, *Time*, *Good Housekeeping*, *The New York Times* and the *Wall Street Journal*, appearing on NBC and ABC, for his dermatologic contributions and expertise. A member of the Allergan National Training Center and the Sculptra® training program for Dermik, Dr. Beer is frequently called upon to impart his knowledge, inspiring today's up-and-coming doctors as a voluntary assistant professor at the University of Miami and a consulting associate at Duke University. He also founded and is the director of the Cosmetic Bootcamp®, a leading-edge physician-training program on proper injection techniques. “My approach to dermatology is extremely comprehensive and evolutionary, focusing on skin health and beauty, educational excellence and new developments, to offer the latest and best care possible.”

DR. KENNETH R. BEER

CHAIRSIDE STYLE Meticulous **WHY DID YOU BECOME A DERMATOLOGIST**

Dermatology enables me to combine the medical and aesthetic components of patient care **FAVORITE PART OF YOUR JOB** Helping patients achieve their beauty goals

HEALTH AND BEAUTY TIP Wear sunscreen and use a topical antioxidant every day **ALTERNATIVE OCCUPATION** Facial plastic surgeon

HOBBIES Fishing **FRAMED PHOTOS ON YOUR DESK** My three children



SYNERGY THROUGH SCIENCE



BEFORE



AFTER

From proprietary skin care to authoring text, Dr. Beer is truly on the leading edge. In fact, he also incorporates anti-cellulite treatments into his practice—as shown here, via SmoothShapes® with Photomology® technology. “I treated the back of this 39-year-old patient’s thighs, and after seven treatments, you can definitely notice a difference.”

“The key to glowing, supple skin is knowing what your needs are and then taking the necessary steps to achieve them with the right products and procedures,” says Dr. Beer, whose proprietary **SCIENTIFIC BY KENNETH BEER, MD**, line provides patients with yet another resource for anti-aging. “Whether patients are seeking to restore lost volume, normalize pigment, reduce the appearance of sun damage or simply rejuvenate a more youthful complexion, my line incorporates the active ingredients and effective delivery systems to facilitate more **LUMINOUS SKIN TONE AND TEXTURE**,” says Dr. Beer, whose book, *Palm Beach Perfect Skin*, outlines the latest techniques and treatments available. “Providing patients with the necessary tools is essential to delivering the comprehensive care I base my philosophy on.”